



NYSAAA

New York State Athletic Administrators Association

Minutes
Executive Board Meeting
March 13, 2018
Saratoga Springs, New York

Attendees: Scott Sugar, Co-President
Denise Kiernan, President-Elect
Roger Brown, Secretary
Mike Giruzzi, Treasurer
Murphee Hayes, Past-President
Dennis Fries, NIAAA Liaison
Alan Mallanda, Executive Director
Jim Wright, Assoc. Executive Director
Pete Shambo, Dir. of Prof. Dev. & Membership Services

Absent: Liam Frawley, Co-President
Brett Banker, Vice President

Meeting was called to order by President Scott Sugar at 10:08 a.m.

A presentation was made by representatives from Final Forms/AMP.

Treasurer's Report - Mike Giruzzi

- No change in report from January's meeting. Currently \$195,000+.
- Mike reported that \$7,500.00 was moved into the AXA account.

Membership & Conference Registration Report - Alan Mallanda & Chris Rozek

- Membership is at 544, conference registrations are at 273 and there are 100 exhibitors.

Reports of Activity & Updates - Scott Sugar

- One speaker had to cancel and the planning team is currently working on a replacement.
- Conference planning team is running a NCAA pool and multiple prizes will be awarded.
- Scott had a meeting with Section III to inform them about certification. He did get positive feedback.
- Alan shared that we currently do not have a superintendent representative on the board and is currently working on getting support from one.
- The School Safety and Emergency Management resolution was distributed and will be presented at the conference Representative Board meeting.

Nomination Committee Report - Murphee Hayes

- There is one candidate for vice president and 1 candidate for treasurer.
- Murphee will be meeting with him/her and will make the recommendation to move that individual forward.

more...

NIAAA Update - Dennis Fries

- Please see attached report.
- There will be a blood drive to support the NIAAA National Emergency Network on Thursday, March 15th at the Saratoga Central Catholic High School or at Lia Nissan.
- Looking at setting up our own blood drive at the 2019 conference at the Hilton on March 14, 2019.

Chapter Representative/Committee Chair Breakfast - Jim Wright

- Jim will be hosting this breakfast and trying a new format.
- Instead of giving chapter reports, Jim will be going over the responsibilities for each of the chair people.

Executive Director's Report and Activities & Updates - Alan Mallanda

- Alan briefly reviewed his report (attached).
- Thanks to Greg Warren, we now offer CTLE credits at the conference.
- This year the association offered a NYSAAA lifetime membership to new retired members and previously retired members. If you have a veteran or retired chapter representative, please reach out to them and offer the lifetime membership of \$150.00 to them.

Motion was made to award a lifetime membership to Liam Frawley.

1st - Denise Kiernan 2nd - Scott Sugar Passed

- Alan reported there are currently 7 or 8 people in the pool for the 2019 Hall of Fame class. Chapter representatives should look at retired athletic administrators in their chapter and submit their names to Alan.
- Alan reviewed the conference meetings and activities.

Associate Executive Director's Report - Jim Wright

- Jim reviewed his report (attached).
- Alan has worked with Jim on what is involved in running the annual conference.
- Jim is currently working on getting databases put together of all chair people within the chapters.
- Jim is looking into purchasing a scanning system for workshops, banquets, attendance, etc.

Professional Development & Membership Updates - Pete Shambo

- We need to identify now the LTI courses that will be offered at the 2019 conference. How do we want to identify the courses we want to teach? Need to find dynamic instructors.
- Should we bring in the National instructors? There would be a fee involved.
- Due to changes in the LTI courses in 2019, we should offer the four required courses in each section before then.
- We accomplished a lot this year thanks to Greg Warren & Pat Pizzarelli.

Other Business

None

Meeting was adjourned at 1:30 p.m.

Respectfully submitted by:

Chris Rozek

Recording Secretary

April 11, 2018



NYSAAA

New York State Athletic Administrators Association

Minutes
Representative Board Meeting
March 15, 2018
Saratoga Springs, New York

Attendees: Scott Sugar, Co-President
Murphee Hayes, Past President
Denise Kiernan, President-Elect
Brett Banker, Vice President
Roger Brown, Secretary
Mike Giruzzi, Treasurer
Denny Fries, Liaison to NIAAA
Susan Dullea, Chapter 1 Rep.
David Sunkes, Chapter 2 Rep.
Chris Ells, Chapter 3 Rep.
Andy Buchsbaum, Chapter 4 Rep.
Patrick Irving, Chapter 5 Rep.
Marisa Fallacaro, Chapter 6 Asst. Rep.
Eric Bennett, Chapter 7 Asst. Rep.
Jennifer Keane, Chapter 8 Rep.
Mike Kroemer, Chapter 9 Rep.
Eileen Kilcullen, Chapter 10 Rep.
Tim Mullins, Chapter 11 Rep.
Don Scarola, CHSAA Rep.

Wayne Bertrand, HOF Chair
Deb Ferry, Awards Chair
Patrick Pizzarelli, Certification Chair
Bob Stulmaker, VAAC Chair
Bill Bryant, VAAC Co-Chair
Steve Young, LTI Chair
Joshua Lacy, LTI Co-Chair
Michael Murray, Membership Chair
Robert Zayas, NYSPHSAA

Alan Mallanda, Executive Director Jim Wright, Associate Exec. Director
Pete Shambo, Prof. Dev. & Mem. Chair Chris Rozek, Recording Secretary

Absent: Liam Frawley – Co-President-Elect

At 3:00 p.m. prior to the Representative Board meeting, the Executive Board meet briefly to discuss changing over to Final Forms/AMP for online registration.

Motion was made to change to Final Forms from Family ID for online registration.
1st – Scott Sugar 2nd – Denise Kiernan 4-1 with 1 abstaining

The Representative Board meeting was called to order at 3:49 p.m. by President Scott Sugar who introduced one of our corporate sponsors – Platinum Royalties who did a presentation for the Board at this time.

NYSPHSAAA Report – Robert Zayas

- Cheerleading is different and they have been trying to make it look like other sports. May want to become less concern with coaches and trying to find a way of gaining athletes for cheerleading. A proposal will be presented to take a different look at cheer and look at different states on how they are doing things.

more...

- Need a new leader for the cheer committee to make cheer what it should be in New York State.
- Anytime there are weather-related issues, a decision will be made to the best of the NYSPHSAA ability in regards to state championships.
- Resolution on School Safety LTC 631 – their feeling should come by their Executive Committee and will be bringing that to the May 4th meeting.
- Graduated scale is changing for merged teams starting in the 2019-20 school year.
- There was discussion on why state championships are not all centrally located.
- Robert will be presenting on Friday at the conference.
- Robert thanked everyone for all they do.

Minutes from Winter Meeting – Chris Rozek

Motion was made to accept minutes from winter meeting.

1st – Roger Brown 2nd – Murphee Hayes Passed

Report from Executive Board Meeting – Scott Sugar

Final Forms/AMP presented at the Executive Board meeting on March 13th. Chris and Alan then met one-on-one with a representative from Final Forms about what their product could offer to the NYSAAA for online registration and membership. It was voted by the Executive Board to change from FamilyID to Final Forms.

Motion was made to accept the recommendation of the Executive Board to make the change over to Final Forms.

1st – Denise Kiernan 2nd – Denny Fries Passed

Conference Registration & Exhibitor Report – Chris Rozek & Alan Mallanda

- Despite the weather, there were about 275 people registered and around 100 exhibitors in attendance.

Treasurer's Report – Mike Giruzzi

- Report attached.
- Association is in good shape with around \$195,000.00.
- Currently Mike moved \$7,500.00 to the AXA Equitable investment account.

Motion was made to accept the Treasurer's Report.

1st – Denny Fries 2nd – Eileen Kilcullen Passed

NIAAA/Section I Report – Dennis Fries

- Report attached.
- Summer Institute – Pete Shambo asked to take the information back to your chapter.
- Student-Athlete Scholar Essay awards will be handed out at the HOF Luncheon.
- There will be a blood drive held at next year's conference.

President's Report – Scott Sugar

- Scott reported the conference is going very well. The use of the TEAM App has been positive.
- Pat Pizzarelli shared it was a great format this year for the Roy O'Neill Awards Banquet.
- Prizes for the NCAA pool will be distributed at the annual meeting.
- Certification Report & Update – it was presented to a responsive group and we are making progress on certification.

more...

Nomination Committee – Murphee Hayes reported the appointment of:
Michael Murray - Vice President
Mike Giruzzi - Treasurer.

Motion was made to accept the nominations for vice president and treasurer.

1st – Denise Kiernan 2nd – Deb Ferry Passed

ACTION ITEM:

School Safety and Emergency Management Resolution (attached).
Show support to improving school safety and emergency management at school athletics.

Motion was made to waive the 30 days to accept the resolution.

1st – Pat Pizzarelli 2nd – Steve Young Passed

Motion was made to support the resolution and amend it to remove the NYSPHSAA until they pass it.

1st – Denny Fries 2nd – Roger Brown Passed

Executive Director's Report – Alan Mallanda

- Alan reviewed his report (attached)
- Membership and conference dues may be increased. Looking at maintaining the level and looking at what we need to do. Will have a recommendation at the spring Executive Board meeting.
- Hall of Fame Luncheon will be held on Friday at the conference.
- Hall of Fame screening committee met on Wednesday and reviewed the candidates for the 2019 class.
- VAAC met and is working on the Wall of Honor.
- Denny shared that Alan has been able to bring in over \$70,000 in corporate sponsors. The Board thanked Alan for all his hard work.

Associate Executive Director's Report – Jim Wright

- Jim reviewed his report (attached).
- Alan has worked with Jim on what is involved in running the annual conference.
- Jim is currently working on getting databases put together of all chair people within the chapters.
- Jim is looking into purchasing a scanning system for workshops, banquets, attendance, etc.

Director of Professional Development & Membership Services – Pete Shambo

- Membership Report – Mike Murray reviewed his report (attached).
- Certification Report – Steve Young shared there were 40 people signed up for LTI classes at this year's conference.
- Pete thanked Greg Warren for obtaining the CTLE credits for this conference.

Chapter Representative Report – Roger Brown

- The session was focused on the roles of the representatives as outlined in the POP manual.
- Future chapter reports will include how they are working to promote certification in their chapters.

more...

- Brett Banker felt it was best to sit down and go over what the chapter representatives should be doing. He suggested coming up with a timeline of when things should be done.
- Alan said we need to move forward and take things in our chapters onto another step.

State Committees

Awards – Deb Ferry said the banquet went really well with the new format.

VAAC – Bob Stulmaker and Bill Bryant – Wall of Honor will be implemented next year. They are accepting applications. Please submit them to Bob or Bill. Two per year will be honored and will be invited to the luncheon. Award will be a plaque.

Hall of Fame – Wayne Bertrand felt this committee should interact with the VAAC more.

Continuing Business

Denny asked to continue with the lifetime retiree membership for any previous or new retired athletic administrator.

Motion was made to continue a retiree lifetime membership of \$150.00.

1st – Pat Pizzarelli

2nd – Mike Giruzzi

Passed

New Business

None at this time.

Special Presentations

Special presentations were made to:

- Murphee Hayes was presented with the past president's gift.
- Susan Dullea accepted a president's ring on behalf of Liam Frawley.
- Scott Sugar was presented with the president's ring.

With no further business, the meeting was adjourned at 5:28 p.m.

Respectfully submitted by:

Chris Rozek

Recording Secretary

April 11, 2018



NYSAAA

New York State Athletic Administrators Association

*Minutes
Annual Meeting
March 16, 2018
Saratoga Springs, New York*

The annual meeting was called to order by President Scott Sugar at 2:37 p.m.

Introductions of the Executive Board, Representative Board and past presidents were made.

At this time, the 2018-2019 Executive Board was introduced:

***President – Denise Kiernan
President-Elect – Brett Banker
Vice President – Michael Murray
Treasurer – Mike Giruzzi
Secretary – Roger Brown
NIAAA Liaison – Dennis Fries
Past President – Scott Sugar***

Treasurer's Report – Mike Giruzzi

➤ Report attached.

Motion was made to accept the Treasurer's Report.

1st – Pat Pizzarelli

2nd – Roger Brown

Passed

NIAAA/Section I Report – Denny Fries

- Please see attached report.
- The National Conference will be held in San Antonio, TX on December 15-18, 2018.
- The Summer Institute will be held in Cape Cod on June 24-27, 2018.

Year in Review - President's Report – Scott Sugar

- Everything this year went very well.
- The Representative Board approved any retiree can join the association for a one time lifetime fee of \$150.00.
- Liam Frawley was given an honorary lifetime membership.
- It was approved by the Board to emphasize school safety and start to offer LTI course 631 throughout the State.
- The Executive Board approved switching from FamilyID to Final Forms/AMP for online registration and membership starting with the 2018-19 school year.
- Scott thanked his conference planning team for organizing a fantastic conference.
- Great workshops were offered and having the TEAM app was very useful to attendees.

more...

- At this time Scott presented the gavel to incoming president, Denise Kiernan. Denise then presented Scott Sugar with the president's plaque and also recognized Liam Frawley.
- President Denise Kiernan delivered her incoming speech. Her theme for the 2019 conference will be "**Leadership...Getting Ahead of the Game.**"

Continuing Business

None

New Business

None

Scott Sugar thanked some people at this time and the chapter door prizes were then done.

With no further business the meeting was adjourned at 2:56 pm.

1st – Jennifer Keane

2nd – Marisa Fallacaro

Passed

Respectfully submitted by:

Chris Rozek

Recording Secretary

April 11, 2018



*New York State
Athletic Administrators
Association, Inc.*

www.nysaaa.org

Michael Giruzzi, Treasurer

February, 2018

**Treasurer's Report for:
February, 2018**

	<u>2/1/2107</u>	<u>1/27/2017</u>	<u>1/31/2016</u>
Checking/Savings:	\$ 86,303.21	\$90,502.04	\$82,696.46
Investments Acct:			\$11,320.99
AXA Investments:	\$100,358.55	\$91,084.34	\$80,000.00
Current Cking/Savings Bal:	<u>\$ 8,694.88</u>	<u>\$ 7,215.02</u>	<u>\$ 5,515.42</u>
Total Assets:	\$195,356.64	\$188,801.40	\$179,532.87

February 2018 Balance	\$195,356.64
January 2017 Balance	\$188,801.40
June 2016 Balance	\$ 85,546.63
January 2016 Balance	\$179,532.87
June 2015 Balance	\$160,291.46
Dec 31, 2014 Balance	\$146,677.25
June 2014 Balance:	\$135,601.17
Dec.31, 2013 Balance:	\$162,411.95
Dec.31, 2012 Balance:	\$126,975.75
June 2012 Balance:	\$106,937.00

Respectfully submitted,

Mike

SCHOOL SAFETY AND EMERGENCY MANAGEMENT

WHEREAS, the NYSAAA, as the professional organization representing Athletic Administrators, chooses to honor the memory of Chris Hixon, Athletic Director at Marjory Stoneman Douglas High School, whose life was senselessly cut short February 14, 2018.

WHEREAS, the NYSAAA in response to this event, including those recent tragedies involving school shootings, recognizes the extraordinary responsibility of Athletic Administrators to maintain and provide a safe environment.

THEREFORE, BE IT RESOLVED that the NYSPHSAA and the NYSAAA seek to work collaboratively by offering access for all New York State Athletic Administrators to **LTC 631, ATHLETIC ADMINISTRATION: EMERGENCY MANAGEMENT OF INTERSCHOLASTIC ATHLETIC EVENTS**. This course is a part of the nationally regarded professional development program created specifically for Athletic Administrators and offered by the National Interscholastic Athletic Administrators Association (NIAAA).

BE IT FURTHER RESOLVED that **LTC 631 ATHLETIC ADMINISTRATION: EMERGENCY MANAGEMENT OF INTERSCHOLASTIC ATHLETIC EVENTS** will provide an overview of how to mitigate/prevent, prepare for and manage emergencies during interscholastic athletic events. The course will highlight venue and event safety, security and emergency management issues. The course will provide guidelines for creating an emergency team, assessing the venues for risks and needs, developing and implementing emergency management plans and debriefing after an incident.

BE IT FURTHER RESOLVED that the NYSAAA stands united as the gatekeeper in their commitment to provide a safe, and healthy environment for their student-athletes. This task does not end on the playing field, but should be carried into the normal operation of a school. It is through these types of professional development experiences that an Athletic Administrator can make more of an impact and with the support of the NYSPHSAA, the NYSAAA has and will continue to be the organization that provides direction and guidance to administrators and student-athletes.

NYSAAA Liaison Report: Dennis Fries, CMAA

March 13-16, 2018 Executive and Representative Board Meetings

NIAAA:

National Conference information

December 15-18, 2018 – San Antonio, TX – Marriott Hotels Henry B. Gonzalez Convention Center

December 14-17, 2019 - National Harbor, MD - Gaylord National Hotel

December 12-15, 2020 - Tampa, FL - Marriott/Embassy/Conference Center

NIAAA 2018 Delegate Assembly Delegates:

Mike Giruzzi, Scott Sugar, Denise Kiernan, President Elect, Dennis Fries (JW & AM – Alt.)

If you cannot attend please let me know ASAP

National Emergency Network: NY Contact People: Alan Mallanda, Dennis Fries, Pat Pizzarelli

NIAAA Committee members: PS (Chair.)– Certification; SY – Accreditation; DF – QPA; MH – Awards

NIAAA: Web Site (**New NIAAA athlete certificates: 3 Season Athlete and Scholar Athlete Recognition**)

Conference Reservations

Sponsorship of a golf hole at the NIAAA Conference - \$250.00

The NEN's **new** initiative – (below and on the back)

We can support the NIAAA National emergency Network 2018 initiative to give blood. Its a state to state friendly competition.

How (also on the back): This Thursday, March 15th at either Saratoga Central Catholic HS, from 8 am to 1 pm, 247 South Brdwy, or Lia Nissan, from 1 to 6 pm, 2906 Rt 9, Ballston Spa, NY (just off exit 13 as you enter Saratoga Springs).

Next year our tentative drive at the Hilton will be: Thursday, March 14, 2019 (8am-Noon).

NIAAA leadership: Mike Blackburn – Executive Director; Phil Rison – Assoc. Executive Director; Jeff Sitz - President

NYSAAA Notes:

Continued thanks to Alan and Chris for the organization's fiscal health.

Section 1 Meeting:

2018 - **New York (Tuesday, April 10, 2018)**

2019 - New Hampshire

2020 – Vermont

2021 - Maine

15th Section 1 Summer Institute (June 24 – June 27, 2018) Under the leadership of: Pete Shambo and Steve Young.

Student-Athlete Winners:

Section 1 winners moving on to NIAAA consideration:

2007 - John Mackintosh, Chapter – 7 - Cathy Phillips, AD

2008 - none

2009 - Caroline Frances Tolli, Chapter - 6 - Patrick Burke - AD

2010 - Kelsey Johnson, Chapter - 10 - Eileen Kilcullen – AD

2011 - Taylor Malmsheimer, Chapter – 3 - J. Michael Byrnes – AD

2012 – none; 2013 - none

2014 - Nicholas Steven Stiansen, Saratoga Springs HS, Chtr 2 (Peter Sheehan – AD) – Scott Stuart – Chptr Rep.

2015 – none; 2016 – none; 2017 – none.

2018 NYSAAA Student Athlete Scholar/ Essay winners are:

Benjamin Dwyer, Baldwinsville CSD - Chapter 3 - (Chris Campolieta – AD) – Chris Ells - Chapter Rep.

Kerry Gettler, Pearl River HS – Chapter 1 – (Todd Santabarbara – AD) – Sue Dullea – Chapter Rep.

NIAAA Membership accommodation for maintaining 70% of NYSAAA total potential members in the NIAAA:

1991, 1995, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016 and 2017.

2018 Awards: (2017 Winners)

State Award of Merit – **Steve Young** - Presenter – Mike Giruzzi

Otis Sennett Award – **Eileen Kilcullen** - Presenter – Nina VanErk

Dr. Jack Foley Award – **Greg Warren** - Presenter – Patrick Pizzarelli

(Foley award recipient will be forwarded as our Frank Kovaleski Award Nomination to Section 1)

(Please attend both the Wednesday, Banquet and Friday Luncheon – We are the leaders, let's all set a good example)

December 2017 - National Award winner: NIAAA Distinguished Service Award – Steve Young

Dear State Leader,

The **NIAAA National Emergency Network** is embarking on a new undertaking. We have decided to use our networking ability to promote an annual “National Service Initiative.” Each year we will identify a cause and ask each of you in your state to champion that effort. This year we have selected to partner with the American Red Cross for the purpose of running a state by state Blood Drive Challenge. This will have a positive effect on the national blood bank but also it will impact your local community where most of the blood drawn will be utilized. We will tabulate the number of units collected by state in ratio to your membership to provide a healthy competition. You can involve organizations outside your membership (*i.e. churches, civic organizations, etc.*) and get credit as long as you give them the designated link. In the event that your city or state does not have the American Red Cross Blood Drive capabilities, we would ask that you collect monetary donations, possibly during your state conference to be donated to the national American Red Cross. Let the games begin.

What does the NIAAA need you to do?? *As a state leader we would like you to affix your name, copy, and distribute the email below along with the attached flyer to the schools in your state and continue to promote the NIAAA National Service Initiative throughout the year. The total units per state will be recorded after the November 30th deadline and the NEN will report the number of states that participated and the number of units donated to the American Red Cross during the NIAAA Annual Meeting. A representative from the American Red Cross will be in attendance to receive a certificate of the accomplishments of the NIAAA membership. The top states will also be recognized.*

Sincerely,

Joni Pabst, NIAAA NEN Chair
Fred Balsamo, NIAAA NEN Vice Chair

Dear Athletic Administrator,

Our state is supporting the National Interscholastic Athletic Administrators Association (NIAAA) “National Service Initiative.” We are asking you to participate in an American Red Cross Blood drive Challenge. The Red Cross relies heavily on schools to sponsor blood drives but it usually done by your student counsel or student leadership team. We are asking you get your athletes and coaches involved to host additional drives in your school. The Red Cross has made this very simple and our goals can be accomplished with very little effort on your part. Please click on the link provided and sign up to host a drive. The first page will ask you to prove you are not a robot and for your zip code. On the form page when filling in the “organization” field please make sure you enter “NIAAA” and someone from the American Red Cross will contact you. It’s that simple.

Please use only this designated link and enter NIAAA as the organization which will allow us to get tracking information on a national level - <https://www.redcrossblood.org/hosting-blood-drive/register>

Sincerely,

Enter state leader name



NYSAAA

New York State Athletic Administrators Association

EXECUTIVE DIRECTOR'S REPORT

Conference Representative Board Meeting
The Saratoga Hilton Hotel & Conference Center, Saratoga Springs, NY
March 15, 2018

NYSAAA Office Items/Activities –

National Conference – 2017 Phoenix, AZ; 2018 San Antonio, TX
NYSPHSAA Meeting – February 2 & May 4, 2018
Winter Executive Committee Mtg. – February 4-5, 2018 Embassy Suites, Saratoga Springs, NY
Projected 275 in attendance; 90+ Vendors
NYSPHSAA Summer Meeting – Lake Placid, July 24-26, 2018
NEDC Summer Meeting & Seminar – July 22-26, 2018 – Glens Falls, NY

Items of Importance

Certification Round Table @ National Conference in Phoenix
Support for Certification in NYS – need to get Superintendents' support in each Chapter
Membership Dues & Conference Registration Fees
Chapter Initiatives

Ongoing Activities

Fifth Hall of Fame in 2018; Sixth Hall of Fame in 2019; First inductees to Wall of Honor in 2019
Conference CAA Exam on Friday in High Rock at 8 am (12); Review Class on Wed. at 4 pm
Next NYS CAA Exam is Monday, June 18th @ the NYSPHSAA Office in Latham, NY at 1 pm.

Meeting Schedules (2018-19)

Spring – Executive Board Spring Re-organization Meeting– Tuesday, **June 19, 2017** (TBD)
Fall – Representative Board @ The Saratoga Hilton, **September 16-17, 2018**
Winter – Executive Board Meeting @ *Saratoga Springs Embassy Suites*, **Feb. 3-4, 2019**
Winter – Representative Board @ The Saratoga Hilton (Conference Meeting), **Thursday, March 14th, 2019**
Spring – Executive Board Meeting - **Tuesday, June 18, 2019 TBD**

Corporate Sponsorships

Total for 2018-19 = **\$45,058** cash + **\$33,700** in-kind. Total= **\$78,758**

Conference – Annual Meeting on Friday

Future Conferences - Sheraton Hotel, Saratoga Springs

2019 – March 13-15 (tentative)
2020 – March 18-20 (tentative)
2021 and beyond in negotiations



Associate Executive Director Report

March 15, 2018

1. Continue to work with Executive Director regard procedures for conference planning and implementation
2. Attended meetings with hotel staff and support personnel for 2018 conference
3. Presented Certification proposal to NYSPHSAAA Executive and Representative board in February
4. Began discussions regarding development of an Aspiring AD program for the NYSAAA
5. Created sportsYou Representative Board site for purposes of communication and open discussion
6. Attempting to further identify committee members in each chapter and share that information on a Google Sheet for editing purposes
7. Conducted local survey for assessment of credentials held and the potential for new course administration as a precursor to developing an agenda for chapter reps
8. Investigating a potential for installing a scanning system similar to the NIAAA for workshop, banquet, etc. attendance

Respectfully submitted,

Jim Wright, Ed.D., CMAA



NYSAAA

New York State Athletic Administrators Association

MEMBERSHIP CHAIRPERSON REPORT

Submitted by Michael Murray, CMAA
The Saratoga Hilton, Saratoga Springs, NY
March 15, 2018

Recently Completed Items:

- As Chapter 5 President, led two PD workshops this school year for our chapter. Our executive committee has had several productive meetings and has a lot of great ideas moving forward.
- Made numerous attempts via email and during our workshops to increase membership in Chapter 5, NYSAAA, and NIAAA.
- Making strides to improve NYSAAA membership within Chapter 5. We continue to have a high number of members, but are lower on a percentage basis.
- Reached out to all NYSAA Chapter reps to hear what they are doing to help increase membership. Those ideas will help me plan future goals locally and for NYSAAA.
- Continued the Chapter 5/Section V new AD mentorship program.

Goals/Ideas/Plans:

1. Continue to help bring more attention to both membership and certification. I will continue to send out regular updates about the benefits of membership. This might especially help new directors understand the advantages of being part of the professional group.
2. Within our own Chapter 5, there is a lot room for improvement in membership. The new AD mentoring program will assist new AD's with their career and promote membership to them right away.
3. I hope to propose a plan within Section V to include Chapter and NYSAAA membership into dues in a COSER through BOCES through the same vehicle we pay our Section V dues.
4. I hope to collaborate more with all of our chapter reps and chapter membership chairmen. It is these individuals who can greatly help me identify certain people and/or leagues that lack involvement in NYSAAA and how we can motivate them to take part.
5. Work with those Chapters that include membership into their dues to see why all their members do not take advantage of this.
6. Collaborate more with the veteran AD committee to try to increase numbers here.



How many days do you truly feel retired?
Relax! AMP provides peace of mind.



Centralize & Automate Processes

Membership

Automate email reminders 60, 30, 15 and 5 days from membership expiration.

Communication

Email everyone, only members, expired members, entire districts, specific leagues, committees or individuals.

Registration

Allow members to register for state conferences, district events, LTC and more!

Event Management

Manage member and vendor communication, registration, payments, check-in, sessions and more!

Payments

Accept online payments for annual state fees, district fees, events, outings, classes and more.

Expand Your Association

Eliminate Membership Lapses & Increase Outreach

Contact expired members or non-members any time.

Offer Unique Member Benefits

Provide an unparalleled platform. AMP is one-of-a-kind!

Increase Attendance

Ensure all ADs know about events, large or small.

Improve Experiences

Streamline networking and event experiences.

Empower Your Members

Connect with Mentors

Communicate with colleagues regarding hot topics, legislation and more.

Locate Buyers for Used Equipment

Connect with colleagues in need of used department or sport equipment.

Schedule Games & Meets

Email local schools, schools with sports in specific classes/divisions, individuals and more.

Provide Comprehensive Conference Info

Complete and view registration forms including sessions and classes. Plus, email other attendees.



Create a Buzz! Contact Us

Clay Burnett

CEO, Co-Founder & Coach
clay@finalforms.com
440-225-9689

www.finalforms.com/amp





Launching Your Platinum Royalties Rewards Fundraiser through NYAAA And You Will Receive: a Scholarship with 500 plus cards sold!!

I would like to introduce you to the worlds' first nation-wide fundraising card that you can use while you travel across your city, state, and the country. I would like to explain to you all the bonuses you will gain when using Platinum Royalties Rewards for your fundraising needs through NYSAAA.

We all know that everyone is sick of hearing about the cookie doughs, coupon books, plastic cards that are just good for one town, and the old age of fundraising.

The key to our growth is that we are truly the only National fundraising platform. Platinum Royalties has revolutionized the fundraising world by creating a state of the art Geo- Friendly App that coincides with the sleek and durable Platinum Royalties Rewards Card that allows you to travel across your city, state, and the country.

- The state of the art App is where the thousands of deals nationwide are housed. This means with just the \$20-\$30 Platinum Royalties card you get access to promotions not only in your specific area, but all over the world!
- Our app is Geo-friendly and will read your location and populate the deals in your area as you travel.
- When your school fundraisers with Platinum Royalties, you are given a custom promo code to use for online sales. In doing this we can track the sales from your school, so we can cut you a check and deliver a detailed data sheet at the end of the fundraiser.
- With online sales being an option, students can post on their social media and sell to their grandparents in Florida, or family friends in California and triple their normal sales. **On top of selling more cards, you will receive a complete list of emails of those who purchased cards from you and supported your fundraiser.**
- That way you can blast an e-mail out next year to re-capture all those purchases again before even starting your fundraiser!
- After the fundraiser has ended, Platinum Royalties donates 10% of our net revenue to charity. In raising funds for your school, you have also helped raise funds for a great cause.

Tips for a Successful Fundraiser

COACHES:

- Have your Team download the Platinum Royalties Rewards App (Free to download) so they can familiarize themselves with the deals in their local area and how to use the "Map View" under "Deals Near Me" & you're your Team "like" Platinum Royalties on Facebook and "follow" @RoyaltiesCard on Instagram. This is so they can tag us on their social media posts when selling to extended friends and family using the custom Promo Code: **YOURmascot20.**
- Schedule at least one blitz- to sell PRR cards at a location (make sure to ask permission) and have fun!
- You have deals in your area already, but each school is granted a "Wish List" for their local favorites.

PARENTS:

- If any players' parents that own a business want to add their company to the Platinum Royalties app to benefit from FREE advertisement on the Platinum Royalties Rewards Card for FREE, they can contact the Coach, e-mail Platinum Royalties at fundraising@platinumroyalties.com, or sign up online.

PRIZES:

- Each player that sells 10 cards will receive an incentive reward!

Contact Platinum Royalties today for more information and to setup your fundraiser:

Joshua

Founder & CEO

407-421-7655 or Fundraising@PlatinumRoyalties.com